



## ISES Principles of Professional Conduct and Ethics

Your special event is important - the last thing you want to worry about is the integrity of your special events professional. That's why all ISES members subscribe to the ISES Principles of Professional Conduct and ethics, listed below.

### Each member of ISES shall agree to adhere to the following:

- Promote and encourage the highest level of ethics within the profession of the special events industry while maintaining the highest standards of professional conduct.
- Strive for excellence in all aspects of our profession by performing consistently at or above acceptable industry standards.
- Use only legal and ethical means in all industry negotiations and activities.
- Protect the public against fraud and unfair practices, and promote all practices which bring respect and credit to the profession.
- Provide truthful and accurate information with respect to the performance of duties. Use a written contract clearly stating all charges, services, products, performance expectations and other essential information.
- Maintain industry accepted standards of safety and sanitation.
- Maintain adequate and appropriate insurance coverage for all business activities.
- Commit to increase professional growth and knowledge, to attend educational programs and to personally contribute expertise to meetings and journals.
- Strive to cooperate with colleagues, suppliers, employees, employers and all persons supervised, in order to provide the highest quality service at every level.
- Subscribe to the ISES Principles of Professional Conduct and Ethics, and abide by the ISES Bylaws and policies.

This code is just another reason why you should hire an ISES member for your next special event.